



Roundhouse Design Collaborative  
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## **Roundhouse Design Collaborative Introduces Sleek New Baby Carrier that Offers Style, Versatility and Function**

July 26, 2008-Roundhouse Design Collaborative today introduces its latest invention, the Roundhouse Baby Carrier. The sleek, stylish carrier combines the comfort and ease-of-use of a traditional baby sling with the safety and adjustability features of a front carrier, making it a must-have product for new parents.

Roundhouse Design Collaborative founder, Caryn Paradis, and co-designer, Meala Duckworth, developed the Roundhouse Baby Carrier with both style and sensibility in mind. Not only does the product keep the child close to the caregiver, it offers multiple features including an ergonomic design to reduce neck and back strain, a built in nursing shield, maximum adjustability to ensure long-lasting comfort and numerous safety features to offer peace of mind to moms, dads and caregivers.

Paradis says that there was a gap in the market when her daughter was born and she had to choose between a bulky ring sling and a rigid front carrier. "In neither case did I find everything I wanted: comfort, ease of use, adjustability, structure and style. When I couldn't find it, I partnered with Meala and designed one that had everything I wanted," she says. The Roundhouse Baby Carrier provides a thoughtful ergonomic design that greatly reduces neck and back strain. Paradis says, "Ensuring that both mom and baby are comfortable using our baby carrier was very important to us and gives us a huge advantage over traditional carriers on the market today."

The Roundhouse Baby Carrier can be worn in six different positions and used for infants to children weighing up to thirty-five pounds, and comes in 14 fashion-forward combinations including six organic options. All Roundhouse products are proudly made in the U.S.A.

For more information or to purchase the Roundhouse Baby Carrier, please visit the company's website at [www.roundhousedc.com](http://www.roundhousedc.com).

**About ROUNDHOUSE DESIGN COLLABORATIVE:** roundhouse design collaborative is a collection of professional designers who create inventive products where quality and style are paramount. From sleek, modern baby carriers to organic embroidered tees, our company is passionate about blending innovative design with a fresh sense of style that embodies the spirit of today's modern family.

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